



**Why choose Kährs**  
Floors beyond expectations



Oak Ecu  
Canvas Collection

# Why choose Kährs



**Floors beyond expectations**  
Balance Between Tradition and Advancement  
The Ultimate Flooring Choice



**Innovation and beyond**  
The World's First Engineered Floor  
The Best Joint System



**A wealth of design possibilities**  
Sense and Sensibility  
Surface, Design, and Grading



**Enhancing the global community**  
Designed with a commitment to environmental responsibility  
Crafted for tomorrow - Inspired by nature



**Experience peace of mind**  
Trust Your Floor  
Same as Solid



**Kährs Today**  
Life Authentic & Herringbone | Arcadia  
Kährs Accessories & Maintenance Products



**Product Summary**  
Wood and LT Product Assortment



# Floors beyond expectations

At Kährs, it's about more than just crafting wood floors. Quality, sustainability, and innovation are core to every single plank that leaves our production facilities.

When you choose Kährs, you're not just selecting a floor—you're becoming part of a 168-year legacy dedicated to sustainability, consideration for others, and advancing technology.



# Floors beyond expectations

## Balance between tradition and advancement

Kährs is the world's longest-standing wood floor manufacturer, boasting a legacy dating back to 1857. Nestled in the picturesque town of Nybro, Sweden, renowned for its untamed beauty and lush forests, Kährs was founded over 167 years ago as a family-owned enterprise rooted in sustainability.

With our rich history as a foundation, we remain at the forefront of innovation, spearheading the development of cutting-edge wood, LT, and commercial flooring solutions.



## The Ultimate Flooring Choice

Wood stands out as the ultimate flooring choice, harnessing unparalleled eco-friendliness, exquisite beauty, and unmatched versatility. It infuses warmth into the most austere interiors and elevates the charm of traditional spaces. In a world of fleeting trends, the enduring appeal of quality and style never fades. Kährs embodies excellence in quality, design, innovation, environmental responsibility, and sustainability - ensuring your space feels perfectly balanced and timeless.

### Kährs Facts

- 88%** More than 88 percent of the raw material we use grows less than 124 miles from our factory.
- 5** Five trees are replanted for every one harvested. The amount of forest in Sweden has increased steadily over the past 100 years, and there are more trees in Sweden at the moment than ever before.
- 434** miles is the average transportation of raw materials. The fact that most of the raw material we use is produced locally, means that we keep transportation to a minimum.



**1857**  
Kährs is founded in Nybro, deep in the heart of a Swedish forest, where Johan Kähr, the elder, sets up a shop crafting wooden utility goods.



**1919**  
Gustaf Kähr, the founder's grandson, assumes leadership, renaming the company AB Gustaf Kähr. Under his guidance, the company flourishes into a leading producer of wooden doors, toys, furniture, and floors. Gustaf prioritizes sustainable wood sourcing and enhances wood stability for construction materials.



**1941**  
Kährs is awarded a patent for the invention of today's modern engineered hardwood floor, the multilayer floor.



## Innovation and beyond

In 1941 Kährs made history by patenting a game-changing innovation marking the world's first engineered wood floor. Upholding a commitment to advance in manufacturing while prioritizing health and sustainability, all of Kährs' surface treatments are naturally solvent-free. This means no formaldehyde or isocyanate are used, guaranteeing a safe and environmentally conscious finish.

# Innovation and beyond

## World's First engineered wood floor

Kährs made history in 1941 by patenting the world's first multi-layer, engineered wood floor. This innovative construction technique ensures the floor's durability, maintaining its resilience against the fluctuating levels of humidity encountered throughout the seasons.

To enhance this new engineered floor, a considerable amount of time and research has been devoted to uncovering surface treatments that provide durability for daily wear and tear while enhancing the innate beauty of wood. All of our finishes are naturally solvent-free and healthy for you and the environment.



## The Best Joint System

In 1999, Kährs reached a significant milestone by pioneering the innovative Woodloc® system, a mechanical glueless joint that set a new standard in the wood flooring industry. This system continued to evolve, culminating in the perfected Woodloc® 5S and 5G joints.



## Kährs Facts



### Did you know?

**100%** of the energy we use for wood flooring production in Sweden is renewable.

**100%** of our wood floors produced in Nybro, Sweden are climate positive.

Over **75%** of our wood comes from sustainable sources.



**1958**

The first factory-finished floors are produced, based on methods introduced by Kährs. Previously, floors were installed and sanded before being finished on site.



**1965**

Kährs receives a patent for a completely new sports floor construction. Boards were nailed to a flexible batten system, which resulted in a floor that was able to absorb impact and give a more uniform response to sports activities.



**1980's**

Kährs starts a global expansion, starting with several markets in Europe, including the Nordic region, Germany and France, as well as the US. In the middle of the 1990's, Kährs also moves into Eastern European and Asian markets.



# A wealth of design possibilities

No matter the dimensions of your space or your interior aesthetic, there's a Kährs floor perfectly suited to elevate it. Our extensive range offers a diverse selection of colors, wood species, sizes, patterns, and finishes to cater to every preference and style.



# A wealth of design possibilities

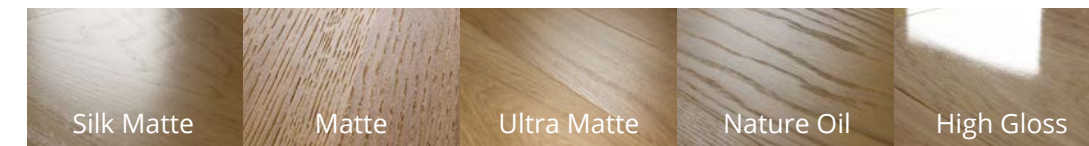
## Sense and sensibility

Every Kährs plank boasts its own distinctive character, meticulously treated to perfection. Whether brushed, hand-scraped, beveled, luxuriously smooth, or ultra matte, each plank is crafted to accentuate its inherent beauty, showcasing its unique composition of knots and grain patterns.

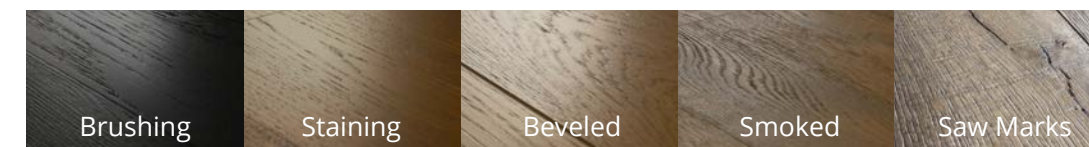
Kährs provides a wide array of options, from various wood species to diverse widths and thicknesses. Additionally, our selection includes patterned floors such as Herringbone, Dutch Design, Plank, and Strip adding a distinctive touch to any space.

## Surface, Design, and Grading

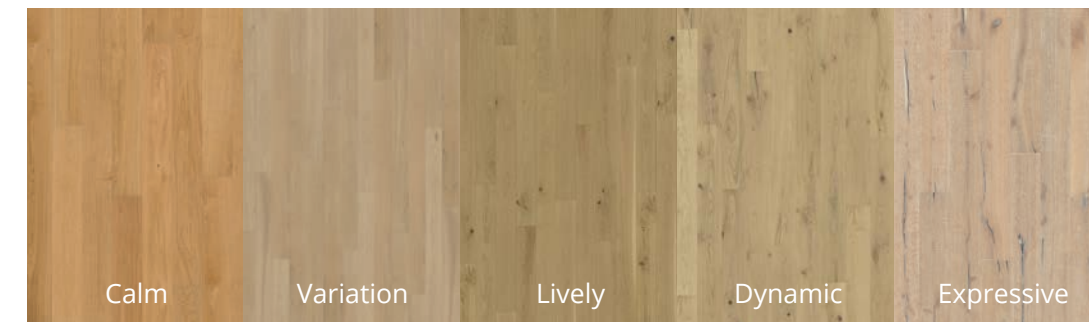
### Finish Types



### Surface Treatments



### Grading Styles



## Kährs Facts



Plank



Strip

### Did you know?

Kährs offers many plank and strip options in the same color and finish! Choose from the sleek allure of plank floors to the detailed charm of 3-strip designs, all harmonized through impeccable color coordination. This invites an exploration of styles, guaranteeing a smooth, unified and curated look across your home.



1984

Kährs is the first floor manufacturer with an entirely solvent-free production process. Our environmental program was initiated long before this was a general practice in the business.



1995

Kährs introduces a new generation of wood floors: Linnea, featuring a thin surface layer of wood, but still hard, durable, and easy to install.



1997

Kährs gains ISO 14001 environmental certification. Waste products from forest felling provide district heating for the community around the factory. The ash that remains is returned to the forest as fertilizer.



## Enhancing the global community

The epitome of sustainability lies in products that endure, not those that are viewed as disposable or replaceable. This principle resonates deeply with Kährs, our floors are meticulously crafted and designed to withstand the test of time, ensuring a lifetime of use.

# Enhancing the global community

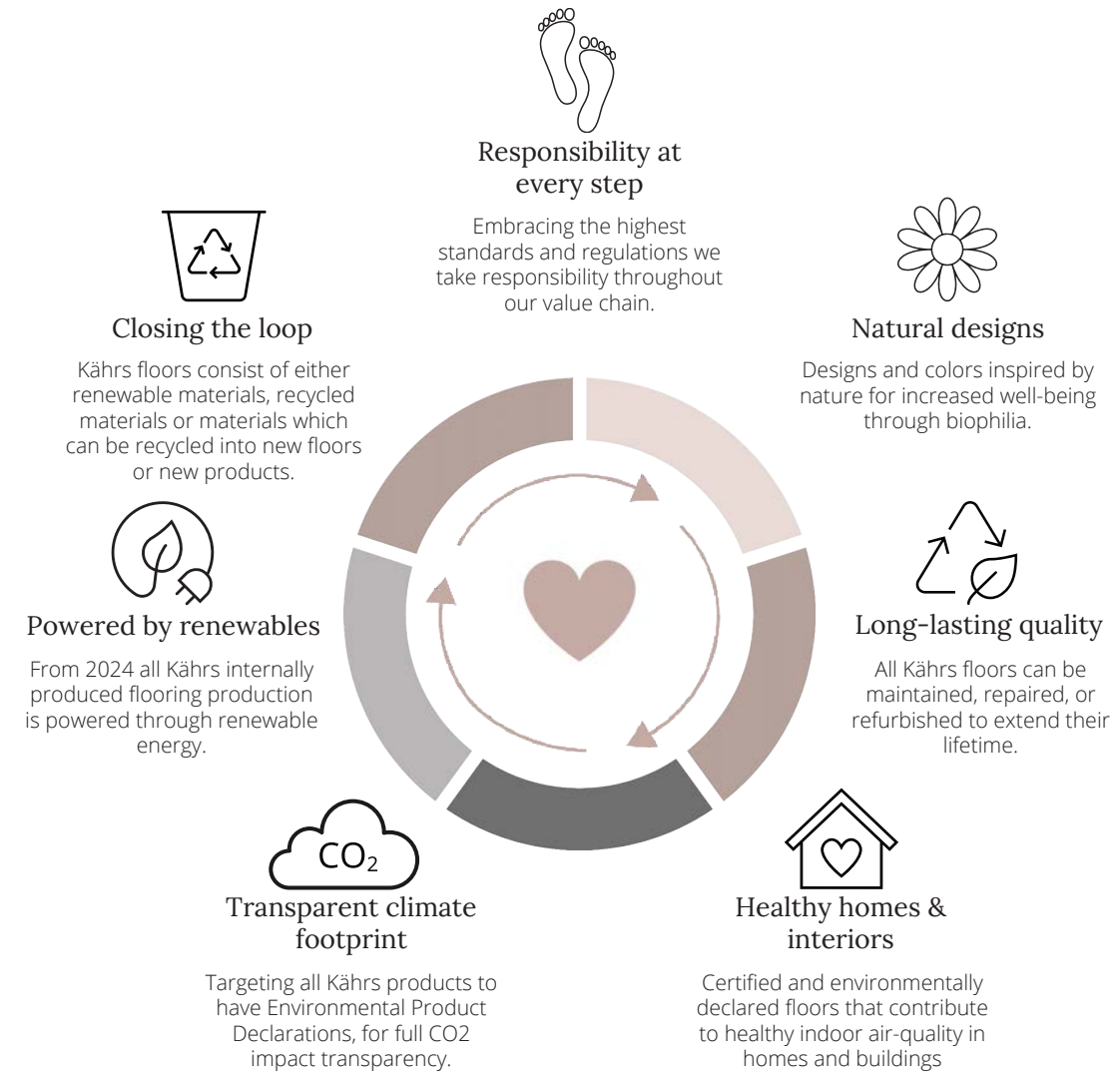
## Designed with a commitment to environmental responsibility

Kährs' unique multi-layer construction maximizes the utilization of wood raw materials, minimizing waste. At our Nybro plant, every part of the log is used efficiently, ensuring nothing goes to waste. Waste, including bark, sawdust, and wood chips, are re-purposed by a local energy company, and used to provide warmth to approximately 6,150 Swedish homes annually.

Kährs embodies its Swedish heritage in all aspects of our business, reflecting a commitment to excellence in quality, design, and environmental stewardship. This dedication led to the company's attainment of the ISO 14001 environmental management certification over twenty-five years ago, underscoring its enduring commitment to sustainability.



## Crafted for tomorrow - Inspired by nature



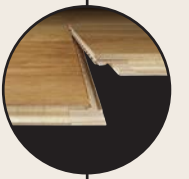
**1999**

Kährs introduces the world's first engineered floor with the glueless Woodloc® joint. This technology was seen as revolutionary, resulting in faster laying and perfect results.



**2004**

A new sports floor is launched by Kährs. Advantages include that it can be laid more quickly and over larger areas. The floor is approved as the global standard for sports floors, and used at many major sporting events.



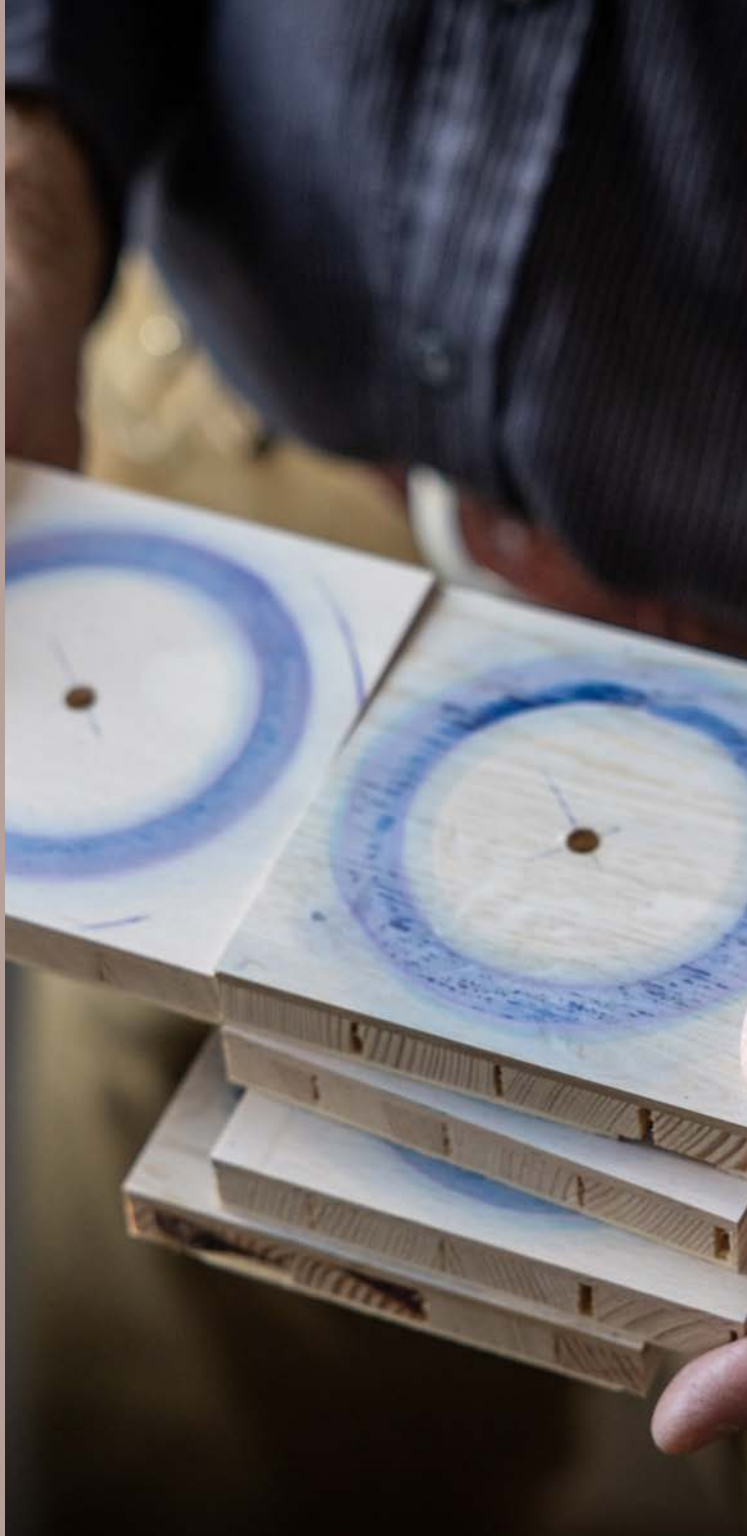
**2009**

Kährs launches the next level of the Woodloc® joint system – Woodloc® 5S. This new joint makes installation even faster and more flexible, while producing a stronger floor.



## Experience peace of mind

The primary role of a floor is to offer a stable and secure foundation for various activities like walking, standing, playing, and all the other demands of daily life. With a legacy dating back to 1857, Kährs has a profound history of delivering this fundamental function and beyond.

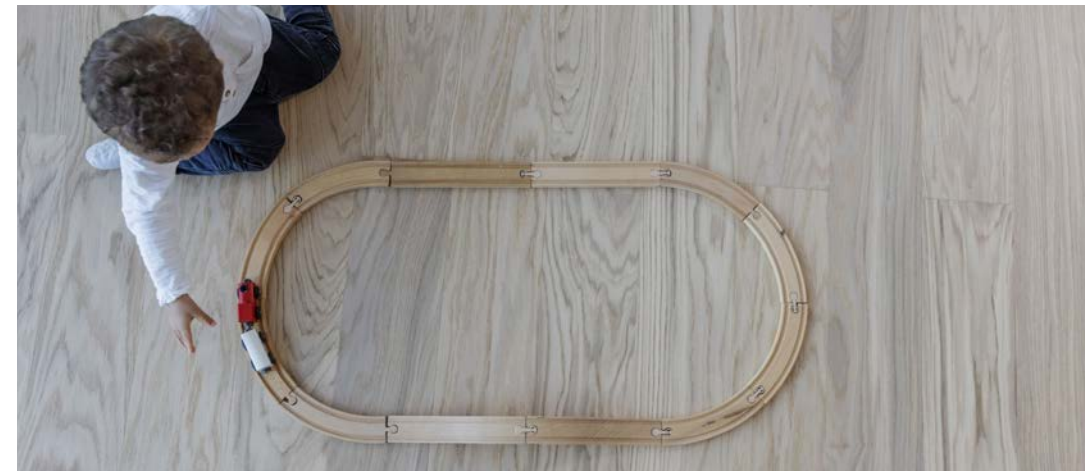


# Experience peace of mind

## Trust your floor

For over eight decades, Kährs has been crafting top-tier, multi-layered wood floors, continuously refining and perfecting them over time. This dedication enables us to provide more comprehensive guarantees than any other wood floor manufacturer.

Alongside our complete care and maintenance program, Kährs offers a lifetime structural guarantee and up to a 25-year wear-through warranty, ensuring lasting satisfaction and peace of mind for our customers.



## Same as Solid

Wood floors from Kährs are created using cross ply construction. A Kährs multi-layered floor is stable and stays level even during seasonal variations in temperature and humidity. Our 13 mm and 15 mm products feature a wear layer comparable to solid wood, allowing them to be professionally sanded and refinished at least twice—ensuring long-lasting beauty and performance. It is also kinder to nature than a solid wood floor. Using only fast-growing wood as core material, it is less of a drain on natural resources.

## Kährs Facts



### Did you know?

Your beautiful Kährs wood floors can be given a new life when "recycled" and used in your new home. The glueless Woodloc® joint means that our floors can be easily removed – and taken with you. At the end of the product's life, it can easily be used for energy – or returned to nature as it is biodegradable.



**2013**

Kährs introduces Master, a technically advanced 2-layer engineered floor. The range comprises three collections: small, medium, and large format.



**2015**

A revolutionary, high-tech robotized design line is taken into operations at the Nybro plant. The line enables advanced preprogrammed designs adjusted to each unique plank.



**2017**

The company's 160th anniversary is celebrated by the introduction of a number of new, innovative floors. Long-term efforts continue to ensure maximum sustainability throughout the whole production process and life cycle of a wood floor – from raw material to recycling.

# Kährs Today



Kährs Life is launched creating the perfect balance of aesthetic and practical and where function meets the beauty of wood. The innovative matte finish protects the floor, making it more dirt resistant and easy to clean while keeping the natural and beautiful wood feeling.

Estate, Ranch & Hacienda Collections Launch: Kährs debuts the Estate Collection with 16 Made-in-USA products, expanding its wood species to include American Red Oak, Hard Maple, and Hickory. The Ranch & Hacienda Collections draw inspiration from the northern and southwestern U.S. countryside, offering nine colors from light to dark for every design style.



## Life Authentic

Fall 2025

Kährs Life Authentic Launch: Featuring real wood in both plank and herringbone formats, Life Authentic blends elevated design with sustainability. Made using resource-efficient oak, the collection offers the natural beauty of hardwood in a durable, affordable option—perfect for modern living with a timeless look.



## Arcadia

Fall 2025

Kährs Arcadia LT Launch: Inspired by natural landscapes, Arcadia LT offers resilient plank and herringbone designs with ultra-matte finishes and realistic wood visuals. Durable, waterproof, and easy to maintain, this collection brings elevated style and performance to any space.



Looking ahead to 2026, Kährs continues to prioritize sustainable innovation without sacrificing timeless design. Exciting updates include wider plank options in the Canvas Collection, an expanded commitment to our Made in the USA assortment, and continued growth across our Luxury Tile offering.

# Kährs Maintenance Products & Accessories

## Maintenance Products

Keeping your Kährs floors looking their best has never been easier. With our full line of Kährs Maintenance Accessories—from cleaners to touch-up kits—caring for your floors is simple and effective. Designed specifically for Kährs surfaces, these easy-to-use products help preserve the beauty and longevity of your flooring. Best of all, everything ships directly to your home through the Kährs Store, so you can maintain your floors with confidence and convenience.

[www.KahrsStore.com](http://www.KahrsStore.com)



## Accessories

Complete your installation with Kährs real wood moldings—crafted to complement your floors and create seamless transitions. The perfect finishing touch for any space.



## Kährs Facts



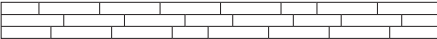
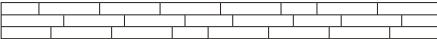
**Do you know how to pronounce Kährs?**  
When Kährs is pronounced in Swedish, it sounds like “shares” in the US, we pronounce it “Cares”

**Did you know the Swedish pronunciation of “Kährs” sounds like “kär,” which means “in love” in Swedish?**  
At Kährs, we’re in love with sustainable, healthy flooring—designed to create happy homes and inspired commercial spaces.

# Kährs Product Assortment

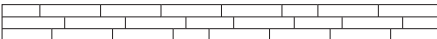
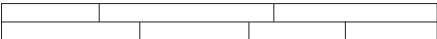
## Kährs Avanti

With world-renowned quality and flexibility, Kährs Avanti presents our most popular wood species and gradings paired with popular colors and styles.

|                 |                   |                                                                                    |                         |
|-----------------|-------------------|------------------------------------------------------------------------------------|-------------------------|
| 1-Strip / Plank | Canvas Collection |  | 73 1/4" x 5" x 1/2"     |
| 3-Strip         | Ground Collection |  | 95 3/8" x 7 7/8" x 1/2" |
| 3-Strip         | Tres Collection   |  | 95 3/8" x 7 7/8" x 1/2" |

## Kährs Original

The Kährs Original Range has grown into our largest and most popular line of wood floors. Available in a wide variety of wood species and finishes – and inspired by our Scandinavian roots – every floor is a true classic.

|                 |                                                                                                    |                                                                                      |                                                         |
|-----------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------|
| Pattern         | European Renaissance Collection                                                                    |    | 95 1/2" x 7 7/8" x 5/8"                                 |
| 3-Strip         | Beyond Retro, Scandinavian<br>Naturals, European Naturals,<br>American Naturals, World Collections |    | 95 3/8" x 7 7/8" x 5/8"                                 |
| 2-Strip         | European Naturals, Sand Collections                                                                |    | 95 3/8" x 7 7/8" x 5/8"                                 |
| 1-Strip / Plank | Scandinavian Naturals                                                                              |    | 95 3/8" x 7 7/8" x 5/8"                                 |
| 1-Strip / Plank | Scandinavian Naturals, Classic<br>Nouveau, Lux, Texture, Capital<br>Collections                    |  | 95 1/4" x 7 3/8" x 5/8"<br>Lux 6" : 95 1/4" x 6" x 5/8" |
| 1-Strip / Plank | Classic Nouveau, Lux, Capital<br>Collections                                                       |  | 89 1/4" x 7 3/8" x 5/8"<br>Lux 6" : 89 1/4" x 6" x 5/8" |
| 1-Strip / Plank | Classic Nouveau, Lux, Capital,<br>Beyond Retro<br>Collections                                      |  | 78 3/4" x 7 3/8" x 5/8"<br>Lux 6" : 78 3/4" x 6" x 5/8" |

## Kährs Supreme

Using time-honored skills, Kährs combines unrivaled hand-made craftsmanship, outstanding design, and the latest production and surface techniques to create floors of distinction. Floors in this collection come to life in an array of designs and finishes, all united by striking, exclusive looks and absolute attention to detail.

|                   |                    |                                                                                      |                         |
|-------------------|--------------------|--------------------------------------------------------------------------------------|-------------------------|
| 1 - Strip / Plank | Småland Collection |  | 95 1/4" x 7 3/8" x 5/8" |
|-------------------|--------------------|--------------------------------------------------------------------------------------|-------------------------|

## Kährs Estate

Inspired by the grandeur of European-influenced American estates, we've curated a selection that brings that same level of elegance into homes, utilizing only the finest American materials and skilled artisans. It's where Old World charm meets New World craftsmanship, delivering flooring solutions that exude luxury and heritage

|              |                                      |                                                                                     |                                           |
|--------------|--------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------|
| Wide Plank   | Estate Collection<br>Oaks            |  | 95 1/2" x 7 1/2" x 5/8"<br>Random Lengths |
| Narrow Plank | Estate Collection<br>Maple & Hickory |  | 95 1/2" x 5" x 5/8"<br>Random Lengths     |

## Kährs Life

The Kährs Life collection bridges the gap between high quality wood flooring and functional vinyl flooring. With a real wood veneer, stable HDF core, and a commercial finish, these floors are beautiful, functional, and made for everyday life.

|                   |                             |                                                                                     |                         |
|-------------------|-----------------------------|-------------------------------------------------------------------------------------|-------------------------|
| Wide Plank        | Life Essential              |  | 71 1/4" x 5 7/8" x 1/4" |
| Wide & Long Plank | <b>NEW</b> Life Authentic   |  | 77.95" x 7.6" x 3/8     |
| Herringbone*      | <b>NEW</b> Life Herringbone |  | 23.35" x 4.76" x 3/8"   |

*\*Kährs Life Authentic Herringbone consists of a Left- and a Right-board. Order same amount of packaging of Left & Right to complete installation.*

## Kährs Luxury Tiles

Kährs Luxury Tiles are floors designed for everyday life. They offer the beautiful and natural appearance of wood and stone, while providing all the benefits, resilience, and easy maintenance of modern flooring technology.

|                            |                                |                                                                                       |                    |
|----------------------------|--------------------------------|---------------------------------------------------------------------------------------|--------------------|
| Wood Design Plank          | Ranch                          |   | 48" x 9" x 5mm     |
| Wood Design Plank          | Hacienda                       |  | 48" x 9" x 5mm     |
| Wood Design Plank          | <b>NEW</b> Arcadia Plank       |  | 60" x 9" x 7mm     |
| Wood Design<br>Herringbone | <b>NEW</b> Arcadia Herringbone |  | 29.5" x 5.9" x 7mm |



Floors beyond expectations

 @KahrsFlooring\_US  @KahrsFlooring  Kährs - Americas

[www.kahrs.com](http://www.kahrs.com) | [info@kahrs.com](mailto:info@kahrs.com) | 800.800.5247