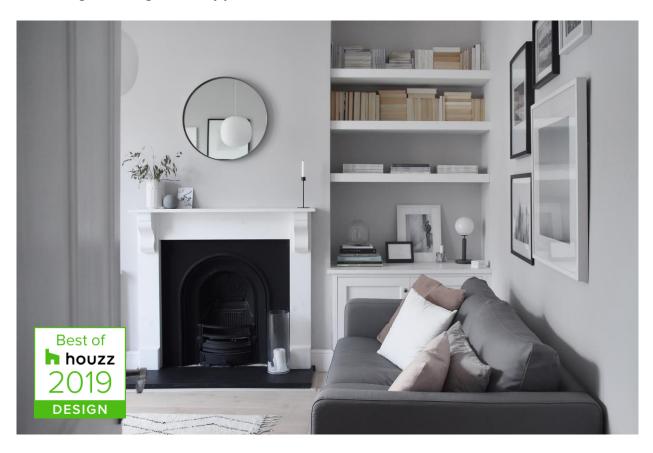


PRESS RELEASE

January, 2019

Kährs awarded 'Best of Design 2019' by Houzz

Kährs have been awarded the 'Best of Design' award on Houzz®, the leading platform for home renovation and design. Kährs was chosen by more than 40 million monthly unique users that comprise the Houzz community, from among more than 2.1 million active home building, renovating and design industry professionals.



The win follows a collaboration last year with popular interiors blog 'These Four Walls', where Kährs worked with founder Abi Dare to find the perfect hard wearing and stylish wood floor for a scandinspired, soft and minimalist living room makeover. Oak Sky, from Kährs' ultra matt 'Lux' collection was

chosen for its newly sawn appearance and whitewash Scandinavian style. The collaboration images have been saved to Houzz ideabooks over 1,600 times as of January 2019, thus contributing to the award.

"Best of Houzz is a true badge of honour as it is awarded by our community of homeowners, those who are hiring design, renovation and other home improvement professionals for their projects," said Marcus Hartwall, Managing Director of Houzz UK and Ireland. "We are excited to celebrate the 2019 winners chosen by our community as their favourites for home design and customer experience, and to highlight those winners on the Houzz website and app."

Contact Kährs UK

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Notes to Editor

These Four Walls blog (<u>www.thesefourwallsblog.com</u>) is an interior design, travel and lifestyle blog by founder Abi Dare. Photography by Abi Dare and uploaded via Houzz and used with prior permission.

Houzz (www.houzz.com) is the leading platform for home renovation and design.

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Kährs was founded in 1857 in Nybro in southern Sweden, and is one of the world's leading brands of parquet and wood flooring. Kährs floors are made with a true passion for wood and designed with both functionality and beauty in mind. Since 2012, Kährs is a part of Kährs Group. The group delivers products to more than 70 countries and is a market leader in Sweden, Finland and Russia, and holds a strong position in other key markets, such as the UK and Germany. Find out more at www.kahrs.com